

Ronald McDonald House Charities
Central Indiana

HEART & HEARTH

SUMMER
2021

COMMUNITY REPORT P.20

OUR NEWEST ADDITION P.08

REMEMBERING A FOUNDER P.14

STORIES FROM OUR HOUSE

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Ronald McDonald House Charities®
Central Indiana

HEART & HEARTH SUMMER 2021

A magazine for friends of Ronald McDonald House Charities of Central Indiana

ABOUT HEART & HEARTH

Heart & Hearth is published twice annually by RMHCCIN. Our mission is provide a supportive *home away from home* for families of children receiving medical care at Riley Hospital for Children at Indiana University Health and other area hospitals.

On the Cover:
Summer vacation looks different at our House, but there's always time for play.

Please send your comments, questions, story ideas, or address changes to:

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THE GENTRY FAMILY

Greyson has always been a fun, energetic kid. With a contagious smile, he can light up any room. You could always catch him riding in his papa's semi or playing with his monster trucks. In early January, Greyson had to stay at Riley Hospital for Children at IU Health in the Pediatric Intensive Care Unit. He was very sick and on life support. During this time with all the emotions and not knowing how or if he was going to come out of this, we stayed at the Ronald McDonald House and for the time we were there that was our home. Thankfully after a very long stay, Greyson recovered, and we were able to go home. He is now back to his fun, crazy self, and he continues to surprise us every day! RMHCCIN went above and beyond for us and the love from Mac was an absolute bonus. The staff there made everything easy for us during the scariest time of our life. They even helped with anything we needed such as blankets, snacks, water, etc. They had it all thanks to those generous people who have donated to Ronald McDonald House Charities of Central Indiana. We depended on those donations to get by and I'm sure other families have as well. Ronald McDonald House will always have a special place in our heart with everything they've done and continue to do for us.

With Love,
Ciara Gentry & Family



Alice Parrott and baby brother, Smith

NEW HOME, NEW FAMILY

The prospect of a long-term hospital stay can turn a family's world upside down, even more so when it involves traveling hours away from your network of friends and family. The Parrott family – mom Jessica, dad Tyler, and their six-year-old daughter Alice, had been awaiting the arrival of a new addition to the family when they faced just that kind of challenge.

Jessica's pregnancy had been monitored closely from the beginning. At 22 weeks it was determined the baby had a bowel obstruction that would require surgery immediately after his birth. Doctors suggested conducting an amniocentesis to search for underlying conditions. Results revealed that he had Down Syndrome.

St. Louis Children's Hospital looked like the best option for his birth and subsequent surgery. However, much to the family's dismay, those plans were dashed when Jessica and Tyler learned that Alice would not be allowed to stay with them. St. Louis was off the table.

Determined to keep the family together and find the best possible care for the baby when he arrived, Jessica and Tyler started researching alternatives. A few phone calls later, the Parrotts learned the Ronald McDonald House in Indianapolis could offer a home away from home for the entire family. They jumped at the opportunity. Jessica, Tyler and Alice made the trip to their new temporary home. Not long after, baby Smith Parrott was welcomed into the family.












"If we could not have stayed there, I would not have been able to see my baby every day. We live three hours from Indianapolis. There is no way we could drive that every day," Jessica shared. While mom would spend the day at the hospital with baby Smith, Tyler and Alice stayed at the House so she could attend school virtually. In the afternoons, they would have dinner and play as a family, then Tyler would go spend his evenings in the hospital.

The stay spurred new friendships. When Alice met another child staying at the House, Jessica learned his family also had a baby staying in the Neonatal Intensive Care Unit. Both families bonded and have remained friends. Jessica looks back, "It was so nice to have some friends!"

Alice made the Ronald McDonald House her second home, quickly befriending staff, volunteers, and fellow guests. She spent her free time playing with the House therapy dog, Mac, exploring the game room and creating artwork for her new buddies. She was able to have fun and play with other children at the House playground. Wise for her age, with a sense of humor to match, Alice handily carved out a spot for herself among the RMHCCIN staff. She could be found checking in daily with everyone at the House's front office, working as their "official helper."

House Manager Deby Abel explained, "Alice was a joy to have here. Her infectious smile helped to ease some of the sadness that we sometimes experience. She always finds the happy in each day. We all think the name Alice is so fitting for her. She's our *Alice in Wonderland*." Working hard to bring comfort and normalcy to families is paid back tenfold when staff get to see them experience authentic, contagious joy.

Smith is doing well but has a long road ahead with additional surgeries. That means more trips to Indianapolis and more stays at the Ronald McDonald House. Jessica looks to those future visits with newly found assurance. "Knowing we have friends there helps a lot. We are so thankful for the Ronald McDonald House and their staff and volunteers!"

- ADAM LOWE

VOLUNTEER SPOTLIGHT:

PATRICE BRADLEY

Patrice Bradley first experienced the Ronald McDonald House while working as a project manager at Eli Lilly and Company. Each September, members of the oncology team from Lilly volunteer at the House for their Global Day of Service. During her many visits over the years, she has helped prepare breakfast, set up rooms for new guests, or served as a friendly presence at the front desk. She saw first-hand how her service supplied comfort and care to our families and looked forward to returning each year. When she retired from Lilly in 2018, she decided to support different non-profits in the community through volunteerism and the Ronald McDonald House was at the top of her list.

Patrice trained to be a guest services volunteer at our House in July 2018. This position would give her the opportunity to help eliminate the worry and stress our families experience while their child is in the hospital. Her role as a guest services volunteer enabled her to make families feel welcome and comfortable, bringing her a great deal of satisfaction. Patrice felt good just being at the House.

In the summer of 2019, Patrice took on an added role as a coffee cart host, delivering hospitality and warmth with a cup of McDonald's McCafe® coffee to the families on the patient floors. Who would have thought that a cup of coffee could give so much joy to the families and hospital staff? Coffee delivered with a simple hello, a wave, or a smile from the door can go a long way.



When the COVID-19 pandemic halted meal service at the House and the coffee cart was put on hiatus, Patrice contributed in a meaningful way by participating in an audit of the House's volunteer program.

She was among the first to return as soon as volunteers were permitted in the House in the summer of 2020. In December, Patrice took on a new volunteer role helping feed guests with Chef V. She has also spread holiday cheer helping with Christmas dinner, Easter brunch and coordinating an Easter egg hunt for kids at the House. She is an amazing addition and we're grateful for her dedication.

- MARY FRIEND




VOLUNTEER
VOLUNTEER
QMHC
MONTREAL
PIAZZA



OUR NEWEST ADDITION



Responding to a Statewide Crisis

Later this year, the Ronald McDonald Family Room Maternity Tower at Riley Hospital for Children at IU Health will open. This state-of-the-art Family Room has been developed in response to an unprecedented crisis women and newborns in Indiana are facing.

Mothers in Indiana die in childbirth at a rate 11 times the rate of mothers in California, and in many rural areas throughout the state, the death rate is even higher. For Black women, the risk of dying in childbirth surpasses what is seen in Iraq or the Gaza Strip. In 2019, the Indiana Department of Health reported that 527 Hoosier babies were lost before their first birthday.

Understanding this crisis, Riley Hospital for Children at Indiana University Health will become the first children's hospital in Indiana to establish an integrated, all-in-one program offering obstetric, delivery, newborn and comprehensive pediatric sub-specialty services—a new model of coordinated care that treats mother and baby as one patient and surrounds them with the medical support they both need. And it is all delivered under one roof – the new Maternity Tower at Riley Hospital.

"There is a significant need for a program like this here in Indiana," said David A. Ingram, M.D., a neonatologist and perinatal specialist with Riley Maternity & Newborn Health. "A leading cause of poor infant outcomes is a lack of precise and coordinated care, which is absolutely vital when it comes to managing high-risk pregnancies. Bringing together our maternal fetal medicine and maternity services with our neonatal and other pediatric sub-specialty services is critical as we continue to work together for a single cause: the best possible health outcomes for expectant mothers and their newborns."

Where the Ronald McDonald House Fits

Having a child in the Newborn Intensive Care Unit (NICU) is consistently at the top of the list of why a family has been referred to stay at our Ronald McDonald House. The proximity of accommodations means parents can quickly return to the hospital at a moment's notice, while also having an opportunity for the rest and respite they need to be at their best to make crucial medical decisions.

As Riley was developing their plans for growth, they envisioned a special area just for families. One of three core programs offered globally by Ronald McDonald House Charities, Family Rooms are smaller scale spaces, some with sleeping rooms, some without, all with the same loving care, respite and support. Upon learning of Riley's plans, RMHCCIN leadership reached out and offered our support. Together, we're building something amazing.

The Family Room will offer services based on the anticipated needs of NICU families as well as results from surveys asking Ronald McDonald House guests what services they felt were most necessary during their stay. It will include:

+ A dedicated quiet space that includes a nap pod
+ A kitchen area with coffee, snacks and beverages
+ A seating area with entertainment options and space for siblings to play, plus additional gathering space for families to connect with and support one another
+ A beauty bar for pampering new moms, including full-body clothed massages available using a state-of-the-art HydroMassage Lounge – the first time it has ever been offered in a Ronald McDonald Family Room

Ambitious projects like this can't happen without community support, which is the cornerstone of how RMHCCIN is able to successfully serve so many families.



ARROYO FAMILY

"I am from Birmingham, Alabama. On November 7, 2019, my husband and I were in Indianapolis on a trip for our third anniversary. I was seven months pregnant and started having horrible back pain, so we decided to go to the ER. At the hospital, we learned that it wasn't just back pain - I was in full blown labor! Within an hour, our sweet baby Dalia was born. Since she was nine weeks early, she was immediately admitted to the Neonatal intensive Care Unit (NICU). We had no idea how long she would need to be in the hospital, and we were seven hours away from home. The NICU case manager referred us to the Ronald McDonald House due to our circumstances. This was the absolute scariest time of my life. I had just become a new mom and I had no control of anything. Being in the NICU with Dalia was possible because of the House's proximity to the hospital. Because I had less to worry about, even though I was scared, nervous, and often sad, having the RMH as my temporary home was a real comfort. The staff and volunteers were so nice, and I felt welcome from the moment we walked in. I cannot begin to imagine how hard our seven weeks in Indianapolis would have been if it had not been for the Ronald McDonald House. Thank you for treating us like family and for taking care of us so we could focus on taking care of our baby."

- Garnet Arroyo



A state of the art nap pod for resting in private, an RMHC first.





Greg Dargie, F.O.E., Barb Rankin, F.O.E. Auxiliary

Support from a Longtime Donor

The Fraternal Order of Eagles (F.O.E.) is an international philanthropic organization that donates more than $10 million a year to local communities, fundraisers, charities and more. As part of its philosophy, the F.O.E. gives back 100 percent of monies raised in the form of grants. Fundraisers are conducted for eight major charities-including the Ronald McDonald House. The F.O.E. has supported Ronald McDonald House Charities of Central Indiana since 1991, raising more than $300,000. Their efforts helped make the upcoming Ronald McDonald Family Room Maternity Tower at Riley Hospital for Children at IU Health possible.

Greg Dargie, state president for Indiana's F.O.E. aeries (chapters), describes the organization as "one of the best kept fundraising secrets out there." With a 100+ year history, more than 1,400 chapters in the U.S. and Canada, and membership ranging from U.S. presidents to actors and singers, that assessment isn't far off. Dargie notes that members are passionate about raising money, but are also passionate about having fun doing it. "We did a lot of different things over the course of the year (raising funds for RMHC). We were in a shuffleboard tournament in Noblesville, a dart tournament in Rensselaer, and we had a band jam with local musicians from Crawfordsville." They've sold polo shirts, red and white striped RMHC socks, and if you're into motorcycles, they even boast an internal club called the Eagle Riders, who alone raised more than $30,000 for RMHCCIN.

Barb Rankin, of the F.O.E.'s Plainfield Auxiliary, sees a natural fit between the Eagles and RMHCCIN. "We have families that stayed at the Ronald McDonald House. The Eagles have a strong focus on kids, and certainly the Ronald McDonald House helps families and kids, it's the perfect fit for us."

Ronald McDonald House Charities of Central Indiana would like to thank the F.O.E. and its many members from Indiana who have supported the House for 30 years.

Individuals interested in learning more about the Fraternal Order of Eagles, or joining the organization, can visit www.foe.com.



SWING FOR KIDS IS A HOLE IN ONE FOR FAMILIES

A special thank you to everyone who participated in the 34th Annual Swing for Kids Golf Tournament presented by **NextGear Capital**. Participants enjoyed a fine day of golf and goodies at the stunning Chatham Hills Country Club, all the while **raising $190,000 for the Ronald McDonald House!** Thank you to our sponsors, food and beverage partners, golfers, and volunteers that made such a wonderful day possible.

Contributions raised during the Swing for Kids event help to cover the gap between what families are asked to pay and the actual cost to operate a room. Our House was built on the simple idea that nothing else should matter when a family is focused on the health of their child – not where they can afford to stay, where they will get their next meal or where they will lay their head at night.










1ST PLACE LOW GROSS SCORE



Duke Energy Team

1ST PLACE LOW NET SCORE



Colts/Pacers Team

SURPRISE AT THE 19TH HOLE



This year's event culminated with an exciting surprise. An anonymous donor offered a $20,000 matching gift opportunity during the 19th Hole Reception. Scott Maybee, CEO of **NextGear Capital** announced they would contribute an additional $15,000 toward the match and the final $5,000 was raised through the generosity of event attendees. We were able to raise $40,000 - which translates to 400 overnight stays for families! Thank you.

THANK YOU TO OUR SPONSORS

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THANK YOU TO OUR EVENT PARTNERS

Cardinal Spirits · 317 BBQ · Tito's Handmade Vodka · Cunningham · Huse Culinary · Hard Truth · Quaff On! Brewing Co. · Sun King Brewery · Coca-Cola









2021 SPECIAL EVENTS





BRUNCH & BLINGO

PRESENTED BY: WORLEY ERHART-GRAVES FINANCIAL ADVISORS

SATURDAY, AUGUST 28, 2021

LOCATION: INDIANA LANDMARKS CENTER

Join us for a morning out at the Indiana Landmarks Center for our 5th annual Brunch and Blingo. The event will feature a morning filled with bingo featuring beautiful jewelry as prizes from Kendra Scott, brunch, and mimosas. You won't want to miss your chance to have fun at this dazzling event!





TASTE GALA

PRESENTED BY: RILEY HOSPITAL FOR CHILDREN AT INDIANA UNIVERSITY HEALTH

FRIDAY, NOVEMBER 5, 2021

LOCATION: AMP AT 16 TECH

Back and better than ever, Taste returns in a new location and with a more casual feel. Join us at the AMP at 16 Tech for this annual event to benefit RMHCCIN. More information coming soon on what's new and how you can attend and support the House.

REMEMBERING A FOUNDER

As we look to the future and envision an expanded House to serve more families, we know proximity is the most important thing we can give families; keeping them near each other and the care they need. While I look forward, I also look back with admiration at the group of eight founders that worked tirelessly to bring the House to fruition. I wanted to learn more about the "Original Eight" as I call them. Here's what I've gleaned thus far. One of the most important things I've observed is that each of the founders had talents that translated into specific roles. These roles meshed to form a dream team. Early Ronald McDonald House (RMH) developers in Philadelphia and Chicago shared the key to success was a strong crucial triangle made up of McDonald's owner/operators, a hospital partner and community support. This Indy Dream Team had representation from all three sides. Dr. Steven Beering and Chuck Richmond represented Riley Hospital for Children, Brenda Duncan, Gerry Cassidy and Jim Props from McDonald's and Karen Campbell, Gordon Durnil, James Forslund, Paul Gresk and Judy Monnier connected the community.

At the time, Dr. Beering was Dean of the Indiana University School of Medicine and the Director of the Indiana University Medical Center. He became one of the strongest advocates for the House. He saw the potential for greater awareness to Riley with the addition of a RMH and partnership with McDonald's. In an interview he shared, "I believed that RMH's mission of providing a home away from home for the families of sick children meshed perfectly with the philosophy of caring that permeated Riley." He was an early believer in family centered care, where the parents and siblings are involved in the child's care and decision making, knowing that it contributes to a better chance of healing for all.

His passion for helping and caring for hurting people came from his experiences in Germany during World War II when he lived in Hamburg with his parents and brother. The family had attempted to emigrate to the US to escape Nazi Germany but were unsuccessful. Allied forces shelled Hamburg while Steven's father was away on business. The city and harbor were decimated. Steven, his mother and brother were relocated to a displaced persons



Pictured from left to right: James Forslund, Dr. Steven Beering, and Karen Campbell

"This is the House that provides the home that cooks the meals that sleeps the people that dries the tears. This is the House that love built."

camp in Bavaria when he was 11 years old. With the help of the Red Cross, their father was able to find them. "I wanted to make a difference and help people and I wanted to go into medicine. I had seen so much disease and problems during the war years," Dr. Beering later recalled.[1]

The family eventually, successfully emigrated to the U.S. Dr. Beering tells this beautiful story about arriving in America, "My father, my brother, and I were standing at the railing of the ship as it came into the harbor. It was early in the morning and there was this fog. The mist parted, and there was a shaft of sunlight that hit the statue just as we were coming up to the Ellis Island area. It was magic, absolutely magic, just like in a movie. And my father said, 'There she is, the Statue of Liberty. Never forget this moment. This is the signal to you to make something out of yourself.'"[1]

Dr. Beering clearly took that advice to heart. His life impacted many individuals; and the RMH is proud to be a part of his legacy. He is remembered by fellow founders as the one to broker the deal that provided the land the current House is located upon. When given the credit, he deflected saying, "I was just the right guy, in the right place, at the right time." Karen Campbell, fellow founder, remembers differently, "He was well respected and his support for the House carried weight to the respective parties. He took care of all the details and smoothed the path; the House absolutely wouldn't be here without him."

On opening day, October 18, 1982, the Dream Team celebrated the opening of the original House with 20 rooms. Dr. Beering was more than the right man; he was a great man whose commitment to improving the lives of others lives on at 435 Limestone Street.

- KARIN OGDEN

Sources:

[1] Purdue University News, "Purdue President Emeritus Steven Beering Remembered", April 6, 2020

A History of the Ronald McDonald House of Indiana, 1980-2004, Christopher S. Mize



ONE FAMILY'S IMPACT ON THOUSANDS

Guest rooms get a fresh new look.

There is something empowering about turning your tragedy into hope for others. Meet Chris and Tuesday Hickey from Granger, Indiana. Eighteen years ago, they lost their daughter Samantha to cancer. She was just 18 months old when she was diagnosed and after a hard-fought battle with the disease, passed away when she was three. The Hickeys spent countless hours at both Memorial Hospital, Beacon Health System in South Bend and drove the nearly three hours to Indianapolis to receive care at Riley Hospital for Children at Indiana University Health.

When Samantha was at Riley, the Hickeys stayed at our House on Limestone Street. Tuesday had just given birth to the couple's second child and was at the House much of the time caring for him. Chris remained at Samantha's bedside, not wanting to miss a chance to talk with doctors or leave his little girl alone. Chris and Tuesday would swap roles and he would come to the House to eat, shower and escape the four gray walls of the hospital while Tuesday would take a turn at the hospital.

It comes as no surprise that when a child is critically ill, as Samantha was, medical bills can quickly mount. And at one point in time, it looked as though Samantha would need a bone marrow transplant. The Hickey's support system at home – made up of friends, cousins, parents and many siblings – sprang into action hosting an event that raised $80,000 for the family in support of anticipated medical expenses. As it turns out, the transplant wasn't needed, nor was the money. And that is how the Samantha Hickey Foundation was born. Chris and Tuesday noted the number of children in the hospital battling cancer alone because their parents had to go to work, and they found gratitude for what they had and a way forward to help others who had less.

The Samantha Hickey Foundation raises around $100,000 annually and over $1.5 million over the past 19 years because of the great people who supported and continue to support their cause of helping kids with cancer and their families. "The foundation would never have started and would not continue to exist without the persistence, help and passion of my mother, Linda Hickey. It was

her idea to begin the foundation to help others battling what we just endured. Without her, the foundation simply would not be around to help these kids," Chris Hickey.

We are excited to announce that the Samantha Hickey Foundation made a very generous contribution to RMHCCIN this past winter. Their support will enable us to refresh all the rooms in the House with new comforters and pillow shams in a trendy gray color, new lamps and flowers or artwork that will brighten the space and make the room feel more like home. When asked why the foundation chose this project to support Chris answered, "The House gives people a place to go that is close so they can get out of the hospital, get a good night's sleep, get a good meal, and refresh so they are in a better state to be with their child."

The Samantha Hickey Foundation made a gift that will impact thousands of families that will call our Ronald McDonald House home in the years to come. We are grateful for their support and that of all their brothers, their wives and families; aunts, uncles, cousins and their families; and their many friends in the community who support the foundation.



"Thank you for allowing us to live our mission and to help bring smiles to faces that simply don't want to smile anymore."

-CHRIS & TUESDAY HICKEY

BECOME A ROOM PARTNER

When you become an Adopt-A-Room partner, you provide our families with much more than a roof over their heads. You provide comfort, relief from a stressful situation and a sense of community during a difficult time.

The Adopt-A-Room program at RMHCCIN is a year-long sponsorship of a room or extended stay apartment at the House on Limestone Street. The Adopt-A-Room program plays a significant role in supporting the ongoing operations of RMHCCIN, enabling us to provide a place that feels like home to all families regardless of their financial situation.

Adopt-A-Room partners Total Restoration and Safelite Auto Glass have been long-time supporters of RMH, donating funds from their annual golf event. Nick Millspaugh, Sales Manager with Total Restoration, explains, "About five years ago, Total Restoration partnered with the Ronald McDonald House to do whatever we could to help support families in their time of need. Each year, our event has raised more money allowing us to support multiple rooms in the House. Receiving letters from families during their stay has been the highlight of our relationship with the House!"

A limited number of room sponsorships are available and begin at $5,000. For more information about the benefits of sponsorship and how to become a partner today, contact Lyle Peacock at 317-267-0605 ext. 209 or visit our website at www.rmhccin.org.



furr
pet spa and wellness
by city way animal clinics



Mac and groomer, Katie Deveau

MAC'S NEW DO

Our best fur-riend and resident Chief Cheer Officer, Mac, is looking sharp thanks to a new partnership with Furr: Pet Spa and Wellness. As Mac's official grooming sponsor, Furr is graciously donating their services to keep him looking professional at the office.

Beth Hedrick, City Way Animal Clincs, explains, "We know that Mac plays a vital role at Ronald McDonald House, and brings so much joy and comfort to everyone he sees. We saw the opportunity to help keep him looking and feeling his best as our way of contributing! We're so glad the families Ronald McDonald House helps have Mac in their lives."

Furr: Pet Spa and Wellness is part of City Way Animal Clinics, a small group of veterinary care and pet grooming practices that are 100% veterinarian-owned and operated. City Way Animal Clinics has been an Indianapolis fixture since 2012 when they opened their first location in the Mass Ave Arts District.

To learn more and see a full list of services for your own furry best friend, visit www.furrpetspa.com.

WELCOME TO THE TEAM!



LYLE PEACOCK

Development Coordinator

Lyle has joined the House as the new development coordinator. Lyle is a graduate of IU Bloomington majoring in nonprofit management. He comes to us after working as a membership director for the YMCA of Greater Indianapolis. Lyle enjoys spending time at home with his wife, Katie and one-year-old son, Carson. When he isn't working, Lyle enjoys playing golf, attending sporting events, and taking long walks with his beagle, Roger. Lyle is very excited to be an advocate for families in need and working with donors that share his passion for services RMH provides..



CLAIRE MEADE

Guest Services Manager

Claire joins the House as the Guest Services Manager at our locations inside Riley Hospital for Children at IU Health. Claire is a graduate of Franklin College where she received her B.S. in Non-Profit Management and Leadership with several years of experience in non-profits, event planning, and customer service. Claire attributes her success to her family and friends who have pushed her to reach her goals and dreams. In 2010, the Meade Family utilized the many services of RMH while Claire's brother, Evan, battled cancer at Riley Hospital for Children. Claire is eager to make an impact on the families - just like hers - that need the RMH.

TOP TEN WISH LIST

Thanks to generous donors like you, thousands of families that stay at our House have access to complimentary snack foods, cleaning supplies, toiletry items and more. We've listed out our top 10 most used items here, but a full list can be found online at ***www.rmhccin.org/wish-list***. If you are able to help donate the items on our list, we welcome you to have them shipped directly to our Limestone House - **435 Limestone St. Indianapolis, IN 46202**. Shipping them direct keeps you, our staff and most importantly our families safe and distanced.

1. Ramen Organic Noodles
2. Pop Tarts Variety Pack
3. Nabisco Go Cups
4. Pringle Snack Stacks
5. Trail Mix
6. Sandwich Crackers
7. Little Debby Variety Pack
8. Chicken Noodle Soup
9. RIND Dried Fruit Variety Pack
10. Motts Applesauce

RMHC® Central Indiana

40 YEARS

1982 - 2022

Next year, RMHCCIN celebrates 40 years of providing a supportive *home away from home* for families of children receiving medical care in central Indiana.

We are so thankful for the decades of community support, and we want to take you on a trip down memory lane. Share **YOUR** story about the earliest days of the House by emailing alowe@rmhccin.org.



RMHC®
Central Indiana

2020 COMMUNITY REPORT

2020 IMPACT

Due to health and safety restrictions, Ronald McDonald House at Riley Hospital was closed March 17 through December 31. The Ronald McDonald House on Limestone Street restricted its capacity to 15% on March 17, reaching 63% by August 31 and continuing at this capacity for the remainder of the year.

2,106
Families Served

488
Meals Served

8,345
Overnight Stays at Limestone House

696
Volunteers Serving RMHCCIN

$1.3 Million
Saved by Families in Out-of-Pocket Lodging & Meal Expenses

(2017, 2018, 2019)

THREE YEAR AVERAGE

$3.3 Million
Saved by Families in Out-of-Pocket Lodging & Meal Expenses

6,313
Volunteers Serving RMHCCIN

5,532
Families Served

1,138
Meals Served

18,876
Overnight Stays at Limestone House





OFF-SITE LODGING DURING COVID-19

As COVID-19 became increasingly widespread in the early months of 2020, Ronald McDonald Houses worldwide shuttered or limited their capacity. However, the crisis didn't mean families stopped needing accommodations near their children in the hospital. Through the development of an emergency COVID relief fund, RMHCCIN was able to house families, desperate for a place to stay, in off-site accommodations.

85 Families
Served in Hotel Lodging
Due to COVID-19





121 Nights
Provided by Hotel Lodging
Due to COVID-19

2020 **LIMESTONE OCCUPANCY TIMELINE**

March 17	July 22	August 5	August 31	December 31
PHASE 0	PHASE 1	PHASE 2	PHASE 3	PHASE 3
15%	31%	46%	63%	63%
Capacity	Capacity	Capacity	Capacity	Capacity



2020 FINANCIAL SUMMARY

TOTAL ASSETS	**$ 13,611,566**
TOTAL CURRENT LIABILITIES	**$ 278,792**
TOTAL NET ASSETS	**$ 13,332,774**

TOTAL REVENUE		**$ 2,710,897**
Contributions *Includes a PPP loan in the amount of $221,114.	$1,537,049	56.7%
Foundations/Grants	$336,114	12.4%
Gifts Through Planned Giving	$132,629	4.9%
Guest Rooms	$41,359	1.5%
Special Events (Net)	$106,544	3.9%
Value of In-Kind Donations	$111,641	4.1%
Other & Net Investment Income	$445,561	16.4%

TOTAL EXPENSES	**$ 2,281,804**
Administrative & Management	$ 341,264
Community Relations, Awareness, & Fundraising	$ 425,912
Family Services & Programs	$ 1,514,628

FOUNDER'S CIRCLE $20,000+

Allen Whitehill Clowes Charitable Foundation

McDonald's® of Central Indiana

sexyhair.

JOHN W. ANDERSON FOUNDATION

ANONYMOUS

SAMANTHA HICKEY FOUNDATION

Riley Hospital for Children, Indiana University Health

WOODENWARE, USA INC.

PRESIDENT'S CIRCLE $10,000 - $19,999

airbnb

BRIGHAM FAMILY FOUNDATION

Coca-Cola

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IEC

INDIANA Members Credit Union

IREM

Jeddo Enterprises, INC.

LA-Z-BOY

MB Martin-Brower

Northwestern Mutual

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TOTAL RESTORATION, A Division of KUSTOM

URSA MINOR FUND, A FUND OF CICF

COMMUNITY PARTNERS

LEADERSHIP CIRCLE $5,000 - $9,999

3M Foundation • Alpha Delta Pi Foundation, Inc. • ASI • Barnes & Thornburg LLP • Custer Foundation • Daviess County Relief Sale • DEFENDERS • FedEx • First Merchants Bank Corporation • Frenzel Family Charitable Lead Trust • G.L.S., Inc. • Holiday World & Splashin' Safari • Indiana Chemical Trust • Nordstrom, Inc. • R Adams Roofing • TCC Gives • United Way of Central Indiana, Inc. •Valeo Financial Advisors • XL Industrial Services

SUSTAINING CIRCLE $2,500 - $4,999

Ayres Foundation • Bohlsen Group • CentiMark Corporation • Field Family Foundation First Merchants Bank • Huston-Lynn Enterprises • Iaria's Italian Restaurant • Indiana Land Improvement Contractors Association • J P Morgan Chase Good Works Employee Giving Campaign • Kite Realty Group • The Mary E. Van Drew Charitable Foundation, Inc. • Nicholas H. Noyes, Jr., Memorial Foundation • Nugent Foundation • OmniSource Rockville Correctional Facility • The Saltsburg Fund • Strada Education Network • Sweet Pea Foundation • Worley Erhart-Graves Financial Advisors



OUR MCDONALD'S PARTNERSHIP

McDonald's® has been a proud mission partner of the Ronald McDonald House since its inception. Here in Indiana, your favorite local restaurants support RMHCCIN through Donation Boxes, "Round-Up for RMHC" (rounding your purchase to the next dollar), "Sleeves for Support" (sale of drink sleeves) and donations of one penny per Happy Meal® sold, as well as hosting local charity events, and giving volunteer support. We are so grateful for our "first and forever partner."

$260,000

From McDonald's Donation Boxes

200

McDonald's Restaurants in Indiana that directly support RMHCCIN

$53,000

From McDonald's *Round-Up for RMHC* Campaign

$55,955

From McDonald's *Penny Per Happy Meal* Program



Arun, his wife Meghan, and children Kirtan and Archie.

BOARD OF DIRECTORS

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MEET THE BOARD: ARUN MURALI

As a business leader, Arun Murali knows what it takes to inspire and lead teams. Joining the Ronald McDonald House Charities of Central Indiana board in 2020, he has brought that passion to assisting staff to better serve the mission of the organization, by creating, and supporting programs that directly improve the health and well-being of children and their families. Arun is CEO of Revele, a revenue cycle service and consulting company in the healthcare industry. He has also served for the past six years as president of the board of the Lawrence Township School Foundation.

Arun is acutely aware of a unique challenge the House faces – delineating between the Ronald McDonald House and Riley Hospital for Children at Indiana University Health. He recalls, "One of my sons had to spend several nights in Riley. To be honest, back then, I don't think I fully grasped the difference between Riley and RMHCCIN." Now that he has a greater understanding of the impact the House has on families, he is looking forward to connecting with the community and further developing the network of individuals that can support RMHCCIN through time, talent, or treasure.

Examining the House through a fresh and critical eye is just what we need, explains Karin Ogden. "The best thing about Arun is that he is curious. He asks questions; he wants to know more to perhaps see something we haven't seen or an opportunity we hadn't considered. He is also a great listener. Two great characteristics of a board leader."

THINGS WILL GET BETTER

It's something we've told ourselves over the past 15 months since the pandemic turned the world upside down. And as we move into the summer months, that seems to be ringing true. More and more individuals are receiving vaccines, and those familiar COVID-19 benchmarks seem to indicate that we're moving in the right direction.

For the Ronald McDonald House, this past year's challenges presented the opportunity to rethink and renew how we best serve our families. A new meal program will ensure families are receiving nutritious, varied meals. In Riley, our Ronald McDonald House that closed due to COVID-19 restrictions will reopen this year as a Ronald McDonald Family Room to better operate our new meal program with increased dining space and an upgraded kitchen. Continuing our strategic alliance with Riley Hospital for Children at Indiana University Health, we will open an additional Ronald McDonald Family Room in Riley's new Maternity & Newborn Health Tower. We will continue to expand our capacity here at the House on Limestone Street as long as we can do so safely and in line with health guidelines.

This fall, RMHCCIN turns 39. Which means our 40th birthday bash is just around the corner. Where were you in 1982? If you have stories from our grand opening, we'd love to hear from you! We have touched thousands of lives at the House. We are fortunate to have seen countless families return to serve years after their child's medical crisis. And in those same 40 years, our House has consistently welcomed everyone with open arms and open hearts whether a family is visiting for the first time or returning for the tenth.



Your support has been instrumental to our ability to fulfill our mission. You've weathered the storm with us, and your generosity has made it possible to continue serving families during one of the worst health crises in the past 100 years. We are grateful for you and your commitment to the House. As we've continued to serve more families and welcomed back volunteers, we can't wait to be able to have you, our loyal supporters, back to our House!

Wishing you a warm and fun-filled summer,

Karin Ogden

KARIN OGDEN
Chief Executive Officer

BRUNCH & bling





SAVE THE DATE

AUGUST 28, 2021

Indiana Landmarks Center • 9:30 AM

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RMHC®
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Summer vacation looks different at our House.



Typically, summer is the time to take a break from work and school to enjoy warm days riding bikes, eating ice cream, and making memories as a family. **Summer vacation looks different at our House.** Although most families that stay at Ronald McDonald House live more than an hour away, they are not visiting Indianapolis on vacation. They are seeking medical care for their critically ill or injured child.

It is our mission to keep families together because we know that a child's hospitalization affects ALL members of a family. Like their brother or sister in the hospital, healthy siblings are also away from home, missing their friends and their usual summer activities.

When you support RMHCCIN, your gift not only provides private rooms with comfortable beds and home cooked meals, it also provides special spaces where families can relax together. Our gated outdoor courtyard is a safe place where kids can play just like they would at home or on vacation, creating a sense of normalcy that helps parents and children alike recharge after long days at the hospital.

We hope you will consider a gift of support so we can make summer a little bit brighter for the families in our care. The envelope included inside your magazine makes giving by check or credit card easy. Thank you!